



SPECIAL OLYMPICS

# DULLES DAY PLANE PULL®

DULLES, VA 2020



# SPONSORSHIP OPPORTUNITIES

## ALL PROCEEDS SUPPORT SPECIAL OLYMPICS VIRGINIA.

Sponsoring organizations help athletes with intellectual disabilities achieve success, earn respect and gain acceptance within the community.

Attendees include professionals and their families from throughout the entire Washington D.C. Metropolitan area. More than 100 companies support the event by participating as Plane Pull® teams, sponsors, vendors and volunteers. Is your organization one of them?

FOR ADDITIONAL SPONSORSHIP INFORMATION or to sign up as a sponsor, please contact:

### Ellen Head

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Special Olympics Virginia  
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## SPONSORSHIP LEVELS

### BRONZE LEVEL — \$5,000

- Recognition on event website, flyers, posters and event shirts with **company listing**
- Team participation with access to a shared hospitality tent supplied with snacks and beverages
- Opportunity to be the official sponsor of the Truck Pull, Car Show or Kid's Zone — **if available**

### SILVER LEVEL — \$10,000

- Logo on event highway signs (approximately six weeks in multiple locations)
- Recognition on event website, flyers, posters and event shirts with **logo placement**
- Team participation with access to a shared hospitality tent supplied with snacks and beverages
- Exhibit space
- Opportunity to display banner at Dulles Day Festival
- **Champion Level** Special Olympics Virginia Corporate Partnership
- Recognition on our Walk of Fame

### GOLD LEVEL — \$15,000

#### ALL SILVER LEVEL PERKS PLUS

- 1 additional banner (**2 total**) to display at Dulles Day Festival
- **Star Level** Special Olympics Virginia Corporate Partnership

### PRESENTING LEVEL — \$25,000

#### ALL GOLD LEVEL PERKS PLUS

- Industry and/or category exclusivity for event sponsorship
- Recognition on event website, flyers, posters and event shirts with **premium logo placement**
- Recognition and presentation opportunity for company at opening of event
- 3 additional banners (**4 total**) to display at Dulles Day Festival
- **Hero Level** Special Olympics Virginia Corporate Partnership
- Private hospitality tent available

## ADDITIONAL PARTICIPATION OPTIONS

### OFFICIAL PLANE PULL® TEAM \$2,500 MINIMUM DONATION

All teams receive a plaque, a team photo and 25 Dulles Day shirts. Teams that raise **\$3,000** before August 1, 2020, will receive customized Dulles Day shirts. Trophies are awarded in many categories.

### STANDARD EXHIBIT SPACE \$500

Tented exhibit space (10' x 10') including display table and two chairs. 10' x 20' spaces are available for \$700 and electricity is available for an additional \$50.